

Notice of References Cited

Application/Control No.

10/039,076

Applicant(s)/Patent Under
Reexamination
KAUFMAN ET AL.

Examiner

Rob Rhode

Art Unit

3625

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"Who Wants to Market a Millionaire?"; Rosenspan, Alan; Direct Marketing; March 2001; page 45
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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